

**Product Name:** Auric

**Type of Treatment:** seed priming

**Crop(s):** Yellow beet

**Category:** eco-friendly, conventional

**Benefits (as measured, soil test):**

**Time to emergence:** 2-3 days faster

**Vigour:** +11%

**Usable Plants:** +11%

**Total Germination:** +12%

**Biomass build-up:** +25%

**Notes:**

Auric priming is unique in its capacity to increase germination rate as well as to accelerate germination and increase seedling uniformity.



**Non-treated**



**Primed ('Auric')**

**Use conditions:**

**Seed storability:** seed must be kept at low temperature (<15°C) and low relative humidity (<30-35%) after treatment in order to maintain seed viability, since this treatment shortens its life-span.